“We want to thrive by making a difference in the community, helping patients, discovering new therapeutics and applications, learning and using new technology, and inspiring bright young pharmacists who are the future of the profession. To thrive, pharmacists need to do more than adapt, they must anticipate what will be needed in the years ahead. That means planning strategically, thinking creatively, and committing aggressively to systemic improvement.”

Joseph DiPiro, Executive Dean
“Knowing is not enough; we must apply. Willing is not enough; we must do.”

- Johann Wolfgang von Goethe


With a steady focus on those core objectives, the South Carolina College of Pharmacy is rapidly distinguishing itself among the top pharmacy schools in the nation for academic excellence. And as a powerful force in shaping the future of pharmacy science and practice around the world.

When the pharmacy schools of the University of South Carolina and the Medical University of South Carolina were combined in 2004 to form the South Carolina College of Pharmacy (SCCP), it was with the promise to create a distinctive institution with the power to transform pharmacy education, drive pharmacy research, and improve lives locally, nationally, and globally.

Today, thanks in great part to the support of our alumni and friends, SCCP is living up to that promise.

One example: The recent generous gift from USC alumni Lou and Bill Kennedy of $30 million — the second-largest gift in the history of the University of South Carolina — to fund the Kennedy Pharmacy Innovation Center is already at work. The Center supports leading research, bright students and exciting innovations in pharmacy education.

The College has been ranked No. 3 nationally in percent of research faculty with National Institutes of Health (NIH) funding by the American Association of Colleges of Pharmacy, and a number of SCCP faculty hold leadership roles in national and international organizations.
“...there is no greater gift to yourself than being able to take what you have and use it to change someone else’s life. That gift comes back to you.”

Dr. Richard Schulz
“Science is the one human activity that is truly progressive. The body of knowledge is transmitted from generation to generation.”

- Edwin Powell Hubble

Professors at the South Carolina College of Pharmacy possess an exceptional depth of knowledge and experience in their fields. More importantly, they have a deep passion for teaching.

Few educators anywhere exhibit those qualities as clearly as Dr. Richard Schulz.

Dr. Schulz thrives on interaction with students, seeing it as key to their transformation. “To the best of my ability, I have contributed to students’ development, so that when they go out and practice as pharmacists or do research, they contribute a hundred times more than I could as one individual,” he says.

Twice named Researcher of the Year (1999 and 2007) and honored as Teacher of the Year in 2001, Dr. Schultz understands and appreciates the act of giving to the College of Pharmacy from two perspectives – as a faculty member and as a donor himself.

He views the gift of an endowed scholarship as having the same direct and positive impact on the future as his own work, because both have a direct and positive impact on students.

Your gift to the SCCP at USC will help us retain dedicated faculty like Dr. Richard Schulz, who nurture tomorrow’s pharmacy leaders by giving freely of their knowledge, expertise, and personal support.
“I come from a single-parent household and I am only the second in my family to go to college. I am the first to attend a professional degree program. Every accomplishment I make, my family makes, too.”

Nikko Ware
“The greatest danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it.”

- Michelangelo

Scholarships “make dreams become reality.”

Just ask Spartanburg, South Carolina native Nikko Ware, who, while learning to make a difference in the world as a pharmacist, has also learned first-hand how “donors help to create a top-rate school, of which graduates and alumni can be proud.”

Ware says, “The recent $30 million contribution [from Bill and Lou Kennedy] is going to lead to the University of South Carolina having one of the best pharmacy programs in the nation, and I can say I attended it.” Of course, like so many of his peers, he does far more than simply “attend.”

Ware and fellow School of Pharmacy student Neha Patel recently won two of the five Walgreens Excellence scholarships awarded nationwide. He has served as president of the Student Pharmaceutical Association, belongs to Rho Chi Honor Society and Phi Lambda Sigma, and he carries a 4.0 GPA.

Ware’s goals are both adventurous and altruistic (and, based on his success so far, certainly attainable): to work in nuclear pharmacy and to volunteer in a free clinic.

Your choice to support the SCCP at USC can make a huge difference for students like Nikko Ware, allowing them to complete their education. And that can make an incalculable difference for the community, the country, and the world.
“The opportunities I have had to make new connections, have once-in-a-lifetime experiences, and leave an impact at USC would not have happened without my scholarships. My story is just one of thousands that have been made possible by the donations and gifts to the school.”

Cory Jenks
“From earliest school-days chemistry excited my keenest interest. When but a child I sat absorbed during the experiments made by the teacher while he instructed the advanced class – the class in chemistry – of our country school.”

- John Uri Lloyd

Students at the South Carolina College of Pharmacy are highly sought after by employers. They receive many national awards; consistently participate in state, regional and national pharmacy meetings; and they’re active in volunteer community service.

Scholarships often make the difference in helping them reach their goals.

Tucson, Ariz., native Cory Jenks, ’11, decided the College of Pharmacy was the launching pad for his future when he visited USC one summer. He “fell in love” with the campus, the community, and the obvious commitment of the college’s faculty and staff.

But Jenks insists that attending USC would have been impossible without scholarships, calling the support “absolutely invaluable in allowing me to attend school.” And he’s made the most of the opportunity the scholarships provided by doing far more than simply “going to class.”

While carrying a GPA of 4.0, Jenks has served as class president, as an officer in the Academy of Student Pharmacists and Rho Chi Honor Society, and belongs to Phi Lambda Sigma. His career goal is to work as a hospital pharmacist.

With your support, outstanding students like Cory Jenks will continue to “fall in love” with SCCP at USC, have the opportunity to benefit from all the school has to offer and, in the end, give back far more than they receive.
“Scholarships change lives for the better – students’ lives, of course, but literally millions of others, as well. College of Pharmacy graduates have a positive influence around the world – not only in research but also on a very personal, one-to-one level. We’re learning to make good decisions that affect the health and well being of individual patients.”

Lindsey Tincher
Without inspiration the best powers of the mind remain dormant. There is a fuel in us which needs to be ignited with sparks.”

- Johann Gottfried Von Herder

Without the financial assistance of scholarships, Lindsey Tincher would quite likely never have come from Kennesaw, Ga., to take on leadership roles at USC with Kappa Epsilon and the Student Society of Health-System Pharmacists. And she probably would never have served as student government president.

But Tincher earned scholarship assistance and she has used the stability it provides to excel in her studies, become that outstanding student leader, and even conduct research with Christina Piro, clinical assistant professor, regarding antibiotic dosing in pediatric patients.

She considers caring for the health of children to be, in many ways, its own reward. “I have a passion for pediatric patients,” Tincher says, “and I hope that I may find a residency which can continue to foster that.”

Your support for scholarships helps make it possible for students like Lindsey Tincher to pursue their passion, achieve their dreams and – on a very human level – change the world for the better.
“Pharmacies are the front line. We want to develop strategies to help pharmacists be the vanguard for medication safety, and the opportunities here are unbelievable. The Centers of Economic Excellence program is the only one of its kind in the country. Hopefully, we can improve the health of citizens in the state and be an example to the rest of the country.”

Dr. Charles Bennett
“It is the pharmacist’s professional responsibility to protect the public against injury or disease in the area of drug prescribing, especially as to overdosage, incompatibilities, contraindications, and synergistic drug actions.”

- George F. Archambault

Very few of us can say our work has probably saved hundreds of thousands of lives and billions of dollars in healthcare expenditures. Charles Bennett can.

A world-renowned oncologist and researcher, Dr. Bennett has spent the last 12 years leading teams that have identified potentially fatal but previously unreported side effects for 50 drugs. He cites the strong commitment of South Carolina’s government, universities, and civic leaders to improving the health of the state’s residents as a key factor in his decision to come to SCCP from Northwestern University.

Today, Dr. Bennett is the endowed chair of the Center for Economic Excellence in Medication Safety and Efficacy, and the Frank P. and Josie M. Fletcher Professor of Pharmacy at SCCP at USC.

Your gift to the SCCP at USC can literally save lives by supporting and encouraging the important work of researchers like Dr. Charles Bennett and his colleagues.
“The college has obviously been a big part of my family’s life. Four pharmacists from three generations are alumni of the college. My nephew will enter the College of Pharmacy next year and a niece the year after that.”

Ken Long
“Every day in every way I’m getting better and better.”

- Émile Coué de Châteigneraie

As a teenager, Ken Long, ’86, worked in his father’s (Gene Long, ’55) drugstore, three blocks from the College of Pharmacy. When he graduated, he and his brother, Gene, Jr., ’78, managed a second drugstore their father had purchased. By 1994, there were four stores and Ken was running the family business. He now owns 19 pharmacies in three states (one managed by his daughter, Rebecca, ’07), a medical equipment company, and part of two sleep labs.

Long believes in supporting the communities his stores serve. He’s a state sponsor for the National Alliance on Mental Illness, a Special Olympics South Carolina board member, a Chamber of Commerce member where he has stores, and head of a family of “avid Gamecock fans – 35-year members of the Gamecock Club and Garnet Spur contributors.”

Long employs many USC pharmacy graduates and students, and he funded The Eugene P. and Lorraine M. Long Endowed Scholarship at the College.

Your gift to the SCCP at USC places you among those who serve – extending one hand back to support the College and putting one hand forward to help the greater community.
We tell students, ‘You are going to be involved in patient care.’ We then explain to them the ways in which they need to prepare themselves.
“Pharmacists aren't just among the most accessible healthcare professionals, they are also among the best-trained to help patients take their medication as prescribed. There's never been a more important time for pharmacy.”

- Dr. Don Berwick, Administrator of the Center for Medicare and Medical Services

“With repeat patient visits, we find chronic care patients lose weight and when we recheck their blood pressure or blood sugar, the test results show improvement.”

That's just the tip of the iceberg of understanding Dr. Betsy Blake's passion for patient-centered medical care at Columbia's VA hospital. There, a team of primary care physicians, pharmacists, therapists, and social workers examines each aspect of a patient's care to improve the patient's health. The focus is on chronic conditions such as diabetes, hypertension, and cholesterol. The goal is increasing access to quality care while lowering costs.

Recipient of USC's first-ever Clinical Practice Teaching Award in 2011, Dr. Blake is also faculty advisor for the Institute for Healthcare Improvement’s Open School program. The program's focus is to bring students from different medical areas together to work as a team. She wants to make sure that when pharmacy students enter careers in hospital settings, they're “not just relegated to the basement,” but are recognized as part of the team.

Your investment in the SCCP will help support the paradigm-changing work of investigators like Dr. Betsy Blake, and allow us to continue to lead the way in expanding the role of pharmacy and pharmacists in the real-world treatment of patients.
“My daughters got a great education at SCCP. And the interest shown by the dean and members of the faculty has stimulated a lot of interest in our family pharmacy model.”

Barry Bryant
“A well-informed pharmacist is the best single individual to disseminate information about public health.”

- Published in Basic Material curriculum

Barney’s Pharmacy in Augusta, Ga., is a “different kind of pharmacy.”

Owner Barry Bryant and his daughters – USC and SCCP graduates Vanessa, ’04, Stephanie, ’09, and Brittany, ’10 – have taken patient education to a whole new level. A New York Times feature highlighted the variety of services the retail pharmacy offers to improve the health of its customers: clinical services such as flu shots and cholesterol tests, engaging patients in preventive care with nutrition and exercise classes, and hosting monthly classes to help patients manage chronic diabetes and cardiovascular conditions.

Beginning with the landmark Barney’s Pharmacy more than 25 years ago, Bryant now has multiple stores and 50 employees. The original Barney’s has expanded to include a fully staffed medical clinic, where 50 to 60 patients with chronic conditions are seen daily. He also operates a long-term care pharmacy and a medical equipment business, and offers his model of patient care and curriculum to pharmacies around the country by subscription.

Although he’s a Georgia grad, Bryant proudly supports his daughters’ alma mater with the Charlene and Barry Bryant Family Endowed Scholarship and by working with the Kennedy Pharmacy Innovation Center to offer a new community pharmacy residency.

Support the SCCP at USC and you not only encourage a whole new generation of professionals to stretch the traditional boundaries of pharmacy practice, you also encourage others to continue a proud tradition of giving.
“With over three decades in the pharmaceutical industry, I saw it from every side. For the past 30 years, I’ve watched the College of Pharmacy at Carolina lead the way to integrate every aspect of it – the science and research, and the practice – into the curriculum. I’m committed as you should be to seeing this school continue to advance the science and the business of pharmacy.”

Frank Fletcher
"You see things as they are and ask, ‘Why,’ I dream things as they never were and ask, ‘Why not.’"

- George Bernard Shaw

Frank Fletcher retired in the late 1980s after 35 years with Upjohn, but his fine work for the School of Pharmacy at USC continues to this day.

Fletcher has served on SCCP advisory boards since 1980. He was awarded a lifetime membership in the Alumni Association by the college in 1983, and he has twice been honored by the University – in 1984 and 2004 – with a Distinguished Service Award.

Helping the school raise funds in the early 1980s, including a $500,000 matching gift for the Plough Fund that created a $1 million scholarship endowment, Fletcher recognized the power of private giving to help the school achieve its goals. And, he says, “I learned in business that to have success, you have to surround yourself with the best possible people.”

That hard-earned business insight – and his unfailing commitment to the SCCP at USC – led him and his late wife, Josie, to create the Frank P. and Josie M. Fletcher Professor of Pharmacy endowment in 1991. It now funds the chair held by Dr. Charles L. Bennett.

Your investment in the SCCP at USC, like Frank Fletcher’s, has the power to help fulfill a long-term vision for the College as a national and world leader in pharmacy research and education.
“The community is very supportive of the University – the commitment to private support proves that – and the city and University co-exist to make this a win-win for the people of South Carolina.”

Dr. Brandon Bookstaver
“Life is amazing: and the teacher better prepare himself to be a medium for that amazement.”

- Edward Blishen

Brandon Bookstaver, ‘04, works with Health Sciences South Carolina, researching central-line associated bloodstream infections. His research of infectious diseases includes healthcare-acquired infections, the impact of obesity in infectious diseases, and characteristics of HIV disease and antiretroviral adherence – all of which significantly impact South Carolinians.

Dr. Bookstaver was named the 2011 American College of Clinical Pharmacy (ACCP) New Educator, an award given to only one of ACCP’s 10,000 members each year. “Teaching is definitely a passion of mine,” he said. “I love to hear the questions asked by students and to see the light bulbs going off.”

Your gift to the SCCP at USC can help us retain and support dynamic young professors and, as Dr. Brandon Bookstaver says, support a learning and research environment that is “a win-win for the people of South Carolina.”
“I’ve been in the industry long enough to see a great many significant advances. I like to think I’ve even contributed to some of them. In any case, I’ve been fortunate enough to stay on top of both the science and the business, and I’m determined to help the next generation of pharmacists develop the skills they’ll need to excel in both areas, as well.”

Bill Kennedy
“The first wealth is health.”

- Ralph Waldo Emerson

With their transformative gift of $30 million to fund the Kennedy Pharmacy Innovation Center, Bill and Lou Kennedy have promised to support the future of pharmacy education at SCCP at USC. The Center is already actively supporting new research and helping train future pharmacists to be entrepreneurs in an ever-changing healthcare industry.

Bill Kennedy, a 1966 graduate of the USC College of Pharmacy, knows first-hand the power of business strategy combined with pharmacy training to create success and serve the healthcare needs of the community. Starting out as a retail pharmacist, he purchased an independent pharmacy that grew into a national chain and highly successful home medical equipment company. Bill’s wife, Lou, a 1984 USC journalism graduate, put her marketing savvy to work to help build their two companies: Nephron Pharmaceuticals and Home Oxygen 2 U.

Long-time supporters of the University and the SCCP at USC, the Kennedys are paving the way for future pharmacists to achieve even greater success through “good science, good practice, and good business”.

In the words of USC President Dr. Harris Pastides: “The Kennedys’ gift assures that their alma mater will set new benchmarks for pharmacy science and practice in the 21st century. Your support of SCCP at USC will make you a part of our achievement of excellence.”
The South Carolina College of Pharmacy is committed to education excellence and expanded opportunities for our students. With nationally recognized faculty, the resources of a major academic medical center, and a large comprehensive university, the SCCP is prepared to provide our students state-of-the-art education with opportunities found nowhere else in the country.

Joseph DiPiro, Executive Dean
The donors, alumni, faculty, and students profiled here know what a value the South Carolina College of Pharmacy is for citizens of our state, our nation, and the world. They’re each committed in their own way to ensuring its ongoing success and growth.

Carolina’s Promise, the Capital Campaign for the University of South Carolina, is your opportunity to join SCCP in its quest to become a global leader in pharmacy education, research, and discovery.

SCCP Campaign Goals:

• Improve the health and wellness of S.C. citizens by training the best pharmacists.
• Be among the best colleges of pharmacy in the United States.
• Become a national leader in pharmacy education, research, and service.

Your contribution in support of our faculty, our students, and our programs will make a difference. Join us in our quest to improve the health and well being of all.

To lend your support, please contact:
Director of Development, College of Pharmacy
www.sccp.sc.edu or (803) 777-5426
University of South Carolina, Columbia, South Carolina 29208 USA
to the college of pharmacy

CarolinasPromise.sc.edu

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