The College of Hospitality, Retail, and Sport Management provides world-class academic preparation for students to enter management-level positions in the hospitality, hotel, restaurant, tourism, retail, sport, entertainment and information technology industries. The school is centered on a collaborative educational environment that promotes seminal research and partnerships with peer institutions, global colleagues, and industry partners.

PRIORITIES

- Become one of the best colleges in its area of specialization in the world by 2015 by seeking world-class status, faculty, students, partners, and facilities.

PARTNERSHIPS

- The McCutchen House, located on the historic Horseshoe, is operated by the School of Hotel, Restaurant, and Tourism Management (HRTM). Students learn to manage and operate the facility. The McCutchen House features a buffet daily, which is open to the public during the fall and spring semesters.

- Consortium for Enterprise Systems Management developed to grow information technology (IT) talent pool, provide professional development research, serve as IT resources with partners: Blue Cross Blue Shield of SC, IBM, VCS, TM Floyd and other companies in the region.

QUICK FACTS

Hallmarks/Rankings

- Retail Management and Fashion Merchandising Department was recently ranked 2nd in the nation.

- HRTM’s undergraduate program is ranked in the top ten nationally.

- Ten full-time faculty in Sport and Entertainment Management (SPTE) make South Carolina the largest teaching and research faculty in the country in SPTE.

- 99 percent of Retail Management and Fashion Merchandising students receive permanent placement offers upon conclusion of the internship.

- The information Technology Program won the Chamber of Commerce Palmetto Pillar Award for their service learning project.

Fall 2008 Enrollment

- 1,781 undergraduate
- 79 graduate students

Dean:
Dr. Brian J. Mihalik
Director of Development:
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PROGRAMS OFFERED

- Hotel, Restaurant, and Tourism Management: The program provides a comprehensive curriculum that includes courses in general education, business, and hospitality and tourism management, combined with relevant operational and management experience under the guidance and supervision of industry professionals and program faculty. The program prepares students for responsible citizenship roles in business and society. It enables them to understand and apply the concepts of problem-solving in general, and in organizational and industry-related issues.

- Interdisciplinary Studies: The Bachelor of Arts in Interdisciplinary Studies (BAIS) is a unique program that allows mature students to help structure their baccalaureate degree.

- Retail and Fashion Merchandising: The Department of Retailing offers a Bachelor of Science in Retailing with specializations in Retail Management and Fashion Merchandising. The program focuses on strong business and liberal-arts core. Team building, communications, decision-making, and problem-solving skills are emphasized; 30 industry-specific courses are offered. Faculty and industry experts teach in the program.

The Department of Retailing offers a Master of Retailing degree. The program provides a specialized study focused on retail technology, strategy, and international retailing.

- Sport and Entertainment Management: The Sport and Entertainment Management Department at the University of South Carolina prepares undergraduate and graduate students for a variety of positions in the sport and entertainment industry. The goal of the faculty and the department is to create an integrated academic learning environment for analyzing and resolving the challenges in the business of sport and entertainment. Students can enter the industry with exceptional knowledge, professional preparation, a strong alumni network, and the confidence to assume leadership positions.

- The Technology Support and Training (TSTM) Management Program: Students in the TSTM program receive an in-depth education in the four major areas of computer networking, database systems, corporate training and development, and project management support. The program places emphasis on technology-based decision making and information management skills in dynamic business environments. Students graduating from this program have a very diverse IT background and have obtained positions in a wide range of organizations.