“USC Lancaster is more than just a satellite orbiting the USC campus in Columbia. We are a center of our own civic life, providing career-enhancing education, life-enhancing medical and healthy choice services, and cultural and athletic offerings that together help make us a community where people want to spend their lives.”

John Catalano, PhD, Dean '81 and '99
“People like us, who believe in physics, know that the distinction between past, present and future is only a stubbornly persistent illusion.”

- Albert Einstein

In the past 50 years, USC Lancaster has become a positive contributor to the quality of life in our part of the state. Even beyond educational opportunities and outreach, the campus is a center of civic and cultural life with its large library, community services, and a vibrant performing arts center.

Our work speaks to our past by helping to preserve and share the culture of the Catawba Indians. Yet, it focuses steadfastly on our future, educating those who might otherwise not have the opportunity for post-secondary schooling. Many of these students will be life-long residents of the area, building the local work force and the economy.

As global economic forces change the area’s employment picture, displaced workers join traditional students to dramatically increase enrollment at regional campuses. Seriously reduced state funding exacerbates the challenges of meeting this demand.

Local business and civic leaders have joined with us to forge opportunities from these challenges. Investments in new student housing, which has helped attract out-of-state students for the first time, and generous contributions to scholarship and building funds are just some of the ways the community has stepped up to help USC Lancaster grow.

With your support, we will thrive in ways we can only imagine.
“Whether as an individual, a corporation, a community or government, those of us who are in a position to do so are obligated, I believe, to do our part to prepare our future generations.”

Polly C. Jackson
“There is a destiny that makes us brothers. None goes his way alone. All that we send into the lives of others, comes back into our own.”

- Edwin Markham

“Giving back is receiving.”

That’s something Polly Jackson says she learned in her years of service to students, the community, and our campus, and something she says is true for individuals and institutions alike.

A Lancaster native, retired public school teacher, former County Council member, and current member of the USC Lancaster Educational Foundation Board, Polly also served on the Medford Library Board. In addition, she represents our regional campus by serving as chair of the Board of Visitors and, as a result, has gained a deep appreciation for the school’s contributions and its needs.

“USC Lancaster is not just an institution for higher learning to the people of our region, it’s a center of activities. The entire community turns to this campus for receptions, arts programs, seminars, and really so much more,” Polly says.

And on the subject of giving back, the long-time USCL supporter adds, “One of my favorite quotes, from a person unknown to me, says it more poetically. It begins: ‘There is a destiny that makes us brothers. None goes his way alone...’ ”

Civic and business leaders have long provided essential support to USC Lancaster. Now is the time for more citizens to embrace the effort. Private support is essential to our continued success. Your generosity does make a difference.
“As members of this community, we’re all dependent on the success of this campus. If businesses, community leaders, and other individuals don’t engage in this capital campaign process, we’re really hurting ourselves going forward.”

Bruce Brumfield
“The classroom should be an entrance into the world, not an escape from it.”

- John Ciardi

A new classroom building will open on campus in the fall of 2013 and we have a million great reasons for naming it Founders Hall.

A $1 million gift in recognition of the school’s 50th anniversary in 2009 was given by Founders Federal Credit Union, one of the state’s largest hometown financial institutions and one with deep roots in the community.

“Looking at the growth in the student population here and the acceptance rate of the people who apply, it’s clear one of two things has to happen,” says Founders FCU CEO Bruce Brumfield. “Either we build new classroom space or we turn kids away.”

As an employer who hires many USC Lancaster students and graduates, Bruce knows the importance of a well-educated workforce. And as the father of a daughter who completed her first two years of study here before going to the main campus in Columbia, he understands its value on a personal level.

“We really believe the foundation she got here for training as a physical therapist was as good or better than she could have gotten anywhere else, because of the small class size and because of quality of the instruction,” Bruce says.

Shrinking state funding and a student body that has doubled in the past decade has intensified demand on the physical resources of USC Lancaster. Private support is critical to such projects as the 40,000-square-foot Founders Hall and the classroom space it will provide when it opens in 2013.
“Conducting the type of research we do at USC Lancaster shows that we and the other regional campuses are making scholarly contributions that not only contribute to the growth of scientific knowledge but also improve the lives of the members of the communities we serve.”

Mark Coe, PhD
“Research is to see what everybody else has seen, and to think what nobody else has thought.”

- Albert Szent-Gyorgyi

Psychology Professor Mark Coe, PhD, teaches a wide range of classes at USC Lancaster, but it’s his research that really hits home.

He examines the challenges faced by young people involved in behaviors that often lead to their involvement with the justice system, focusing especially on African American male youths engaged in drug trafficking and its effect on themselves, their families, and their communities.

Working with other psychology professionals around the state to develop culturally competent psychology practices, Mark uses students in his research to review literature, compile lists of research participants, and enter data.

And those students “use” their professor, too.

“The research is very labor intensive and I couldn’t complete projects without help from students,” he says. “The payback is, undergrad students with research experience are far more likely to be accepted into programs for advanced training and entry into successful careers.”

Support of the capital campaign for USC Lancaster will help continue to provide additional support and space for programs like Mark Coe’s. Without programs such as Counseling Services, our students would lack important resources that directly affect their surrounding community and its residents.
“USC Lancaster is a vital part of the community in and around Lancaster, providing educational opportunities and outreach. Our science faculty has been directly involved with the Lancaster County school district science fair, chemistry magic shows at local schools, academic presentations at Sun City, the Master Naturalist program, and many other events.”

Bettie Obi Johnson, PhD
Jonathan Freeman worked with two prestigious mentors – a biology professor with a PhD from Duke and a chemistry professor with a PhD from Georgia Tech – to complete a sophisticated, multi-disciplinary research project before he finished his second year of undergraduate studies.

And he did it right here at USC Lancaster.

Mark’s Magellan Scholarship helped fund his advanced microbiology work with Biology Professor Annette Golonka, PhD, and Chemistry Professor Bettie Obi Johnson, PhD. “One of our primary missions” says Bettie, “is to teach with experiences both inside and outside the classroom. Research opportunities enhance learning through application of the knowledge acquired in class.”

Bettie was formerly a research chemist at Celanese Acetate, putting her analytical skills to work on real-world production problems. Annette’s specialty is botany, specifically microorganisms that inhabit flower nectar.

They are shining examples of the USC Lancaster faculty whose professional lives are committed to the academic careers of our students.

USC Lancaster is an institution that simultaneously seeks, shares, and stores knowledge. A perfect example is our Native American Studies Collection, which holds the nation’s largest repository of Catawba Indian artifacts. Private funding is a critical factor in allowing that important work to continue.
“USC Lancaster has changed a lot in a very short time. We’re still all about giving students the opportunity to find themselves and be better students and better people, but it’s a lot more diverse, with people from so many more backgrounds and cultures. There are also a lot more people here in general. We’re flooded with students.”

Antonio Mackey
“One thing I know; the only ones among you who will be really happy are those who will have sought and found how to serve.”

- Albert Schweitzer

Antonio Mackey, ’08, was the first member of his family to finish college.

But his mother isn’t far behind.

Antonio says that when he graduated from Lancaster High in 2004, he wasn’t ready for life at a big school and “didn’t know what college was all about.” But coming to USC Lancaster changed all that.

“I was in college,” he says, “at a good school, but everyone – from administration to teaching assistants – they all knew my name and cared about my education.” He earned a degree here and then got his bachelor’s degree in information and management systems at USC Upstate.

Now an employee of the Lancaster campus working with the TRIO Upward Bound program, Antonio spends his days helping prospective students with entrance requirements, giving tours, and helping new college students adjust and stay in school. “I like to give back,” he says.

Antonio proudly notes that he’s always been an honor student – and that he’s not alone. His mother, Arlene Mackey, ’09, ’11, also works at USC Lancaster in a leadership program while she completes her own college education with an eye on a teaching career.

The need for scholarship funding is more vital than ever. Your generous support will help USC Lancaster broaden more horizons and continue to change lives.
“My background is in biology and the sciences, so I can appreciate the need for first-class labs and up-to-date technology. Affordable housing on and around campus also would help a lot of students. It’s all an investment in our future. Many of these students graduate and stay right here to make their own contributions as the lifeblood of our community.”

Malcolm Edwards, MD
the promise of home: moving on without leaving

“How lovely that everyone, great and small, can make their contribution...how we can always, always give something.”

- Anne Frank

Malcolm Edwards, MD, ’79,’84, is a local ophthalmologist who can see the importance of USC Lancaster to his hometown.

A longtime supporter, he and his business partners recently donated land along U.S. 521 that will serve as an entryway to the campus as it continues to grow.

Edwards began his own college career here at USC Lancaster after graduating from high school a year early. “I wasn’t mature enough to go to a ‘major’ university,” he says. “The attention I received here really helped me learn to be a college student.”

He learned well enough to graduate from the USC School of Medicine and complete his training at Eastern Virginia Medical School and Emory University. Another USC Lancaster student accompanied him on that journey.

“My wife, Sandra, was a student here, too. She worked in our family restaurant, then we started a family of our own.” One of their children, daughter Kristen White, also attended USC Lancaster. She’s now teaching fifth grade at Indian Land Elementary.

“My father, who’s not a college graduate, is on the board at Charleston Southern. He built a business here, the Catawba Fish Camp, and he knows how important education and this campus are to our community,” Edwards adds. “Together with our partners, we decided contributing land was a creative way to give back.”

Your support will help realize the vision of our recently completed facilities master plan, the first since 1977. It also will help enhance the medical and other healthcare services the college shares with the community.

THE CAMPAIGN for the UNIVERSITY OF SOUTH CAROLINA
“I’m thrilled we have sports again at USC Lancaster. This gives the community their own college teams to follow and athletes a chance to play and excel.”

Jena Hallman
“I am a member of a team and I rely on the team; the team, not the individual, is the ultimate champion.”

- Mia Hamm

Sports and family mean a lot to Jena Hallman. She didn’t have to go far to embrace both.

The 2010 Buford High School grad (and High School Sports Report’s Player of the Year following her team’s 2009 state softball championship) is now majoring in exercise science at USC Lancaster and quickly making her mark as a standout for the Lancers softball team.

“I’ve been very fortunate – playing with some very good athletes, and USCL is no exception,” Hallman says, adding that she particularly enjoys teaming up now with former competitors from her high school days.

She’s still deciding whether to continue on to a four-year degree here or move on to a larger school to complete her education, but either way, Hallman has family tradition behind her.

Her parents, Lisa, ’91, ’03, and Tim Hallman, ’78, ’97, both attended USC Lancaster, where her dad played basketball and golf. Her brother, Justin, ’08, also played golf at USCL before going to the Darla Moore School of Business, where he earned his bachelor’s degree.

Support for the USC Lancaster capital campaign will help young athletes excel on the field and in the classroom, and help make an excellent education a tradition in many more families in years to come.
“My teaching philosophy emphasizes the importance of research in moving psychology as a science forward. For students motivated to pursue a career in psychology, we provide a venue for applying the concepts they learn in class in a practical research setting.”

Kate Holland, PhD
“One’s mind, once stretched by a new idea, never regains its original dimensions.”

- Oliver Wendell Holmes

Students in Kate Holland’s labs don’t just smell the coffee, they examine its effects on our brains.

They’re gaining valuable research skills by taking an active role in research funded by a grant from the USC Provost’s office, helping to advance understanding of caffeine consumption and psychology.

Front-line research at a regional campus like USCL is possible because people like Kate, who holds a PhD from Virginia Tech, have committed their careers to quality education in a college setting.

“USCL is very important to my students. It provides them with cost-effective educational opportunities that fit their schedules and their life responsibilities,” Kate says. “And USCL is important to the community, providing a practical way for committed young people to pursue higher education.”

“Students from USCL are increasingly able to find employment in and around the Lancaster area and give back to the community through their expertise,” Kate adds.

When you give, you encourage graduates to give back, and that ever-increasing cycle of support will make USC Lancaster an ever more valuable and important institution for our city, state, and region.
“Supporting USC Lancaster enables and encourages opportunities for an excellent education and it directly and positively affects the entire region – economically, environmentally, and culturally. Through your contribution to Carolina’s Promise, you can be a valuable part in all the good we do.”

John Catalano, PhD, Dean ‘81 and ’99
“The greatest good you can do for another is not just to share your riches but to reveal to him his own.”

- Benjamin Disraeli

In addition to our invaluable role in providing the benefits of a college education to many who might otherwise have to go without, USC Lancaster has a powerful economic and social impact on our community. As a significant employer and service provider, USCL had a positive economic impact that exceeds $56 million, according to the Moore School of Business, with the figure growing annually.

We make a real effort to touch our community with high-quality, uniquely “human” programs, as well. For example:

• Each spring, some 800 fourth-graders from Lancaster County schools get swimming and water safety lessons they might not otherwise receive. Our Gregory Health and Wellness Center gets program support from the J. Marion Sims Foundation to host this annual effort.
• More than 300 students from 12 area high schools attended Honors Day in February 2011. More than $13,000 in scholarships was awarded to 20 of those students.
• Our American Cancer Society “Relay for Life” event attracted 75 teams and more than 1,000 participants in 2011.
• The Omega Scholars chapter sponsored Hoops for HOPE, a benefit for local crisis ministry, and attracted more than 125 participants to the spring event.
• The Coalition for Healthy Youth educational conference — for social workers and young drug and substance abuse counselors — attracted participants from around the country this year.

Because of community support and local volunteers, USC Lancaster boasts its own educational foundation that manages more than 100 donor funds for scholarships and other purposes. You can play a valuable part in all the good we do.

THE CAMPAIGN for the UNIVERSITY OF SOUTH CAROLINA
“We are blessed with an outstanding faculty and staff whose primary concern is our students’ success. Our facilities are first rate and we strive to assure they remain so. We rely on and sincerely appreciate the support of neighbors, our alumni, and the business community in continuing and expanding our tradition of excellence.”

John Catalano, PhD, Dean  
‘81 and ‘99
USC Lancaster is committed to being accessible, affordable, and effective.

We accept approximately 98 percent of all applicants including a large number of minority, non-traditional, and first-generation college students.

We commit substantial resources to help ensure our students make a successful transition to college and beyond. And we graduate these students at a significantly higher rate than our peers.

Our offerings have expanded in recent years to include associate degrees in technical nursing, business, and criminal justice as well as bachelor’s degrees in organizational leadership, liberal studies, and nursing.

We’ve also added student housing, undergraduate research opportunities through Magellan scholarships and STEM grants, and athletics, with National Junior Collegiate Athletic Association teams that are making their mark in golf, tennis, baseball, softball, and soccer.

To lend your support, please contact:
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THE CAMPAIGN for the UNIVERSITY OF SOUTH CAROLINA